



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-16-2012 PAGE: 1 of 3

BUYING TIME - 6205

Contract No 395864	Contract Dt 08-16-2012	Revision Dt	Rev# 0	Advertiser LINDA COLEMAN FOR LT. GOVERNOR	Brand LINDA COLEMAN FOR LT GOV (NC)	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 372 378 2179	CMS # 241046	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-25-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241046
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 372 P : 378 E : 2179																	
1	10-25-2012	10-28-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30					1	1		2	400	2	800.00
2	10-29-2012	10-29-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	400	1	400.00
3	10-25-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30					1	1		2	475	2	950.00
4	10-29-2012	10-29-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	475	1	475.00
5	10-25-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30					1	1		2	850	2	1,700.00
6	10-29-2012	10-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00
7	10-25-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30					1	1		2	850	2	1,700.00
8	10-29-2012	10-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
9	10-25-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30					1	1		2	215	2	430.00
10	10-29-2012	10-29-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30	1							1	215	1	215.00
11	10-25-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30					1	1		2	335	2	670.00
12	10-29-2012	10-29-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	335	1	335.00
13	10-25-2012	10-28-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30					1	1		2	240	2	480.00
14	10-29-2012	10-29-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30	1							1	240	1	240.00
15	10-25-2012	10-28-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	1	30					1	1		2	240	2	480.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 372 P : 378 E : 2179																
16	10-29-2012	10-29-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT			1	30	1							1	240	1	240.00
17	10-25-2012	10-28-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			1	30				1	1			2	335	2	670.00
18	10-29-2012	10-29-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			1	30	1							1	335	1	335.00
19	10-25-2012	10-28-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			1	30				1	1			2	525	2	1,050.00
20	10-29-2012	10-29-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			1	30	1							1	525	1	525.00
21	10-25-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30				1	1			2	380	2	760.00
22	10-29-2012	10-29-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	380	1	380.00
23	10-25-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30				1	1			2	760	2	1,520.00
24	10-29-2012	10-29-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1							1	760	1	760.00
25	10-25-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30				1	1			2	1,140	2	2,280.00
26	10-29-2012	10-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	1,140	1	1,140.00
27	10-25-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30				1	1			2	950	2	1,900.00
28	10-29-2012	10-29-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1							1	950	1	950.00
29	10-25-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30				1	1			2	1,425	2	2,850.00
30	10-29-2012	10-29-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1							1	1,425	1	1,425.00

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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 372 P : 378 E : 2179																	
31	10-29-2012	10-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	1							1	1,140	1	1,140.00	
32	10-25-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			1	30							1	1	170	1	170.00	
33	10-25-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			1	30						1		1	285	1	285.00	
34	10-25-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						1		1	285	1	285.00	
35	10-25-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			1	30							1	1	285	1	285.00	
36	10-25-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			1	30							1	1	750	1	750.00	
																Contracted Gross Total:		51	30,275.00	
																Actual Gross Total:		51	30,275.00	
																Agency Commission:			4,541.25	
																Net Total:			25,733.75	
Month/YR			Preempted	Made Good		Contract Total		Adjustments								Actual Total				
Oct 12			0.00	0.00		20,015.00		0.00								20,015.00				
Nov 12			0.00	0.00		10,260.00		0.00								10,260.00				
TOTAL			0.00	0.00		30,275.00		0.00								30,275.00				

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